



On Campus

A monthly publication for the faculty and staff of Greenfield Community College

April 1995

April 26 videoconference, journalist forum to examine impact of crime

On Campus is the monthly employee newsletter of Greenfield Community College. It is produced by the Office of Public Relations and distributed free to all full- and part-time faculty and staff, trustees, members of the board of directors of the Greenfield Community College Foundation, and other friends of the college.

Send your calendar items (meetings, deadlines, events) or news (new appointments, promotions, awards, grants, published work, conferences, weddings, births and other personal and professional activities and accomplishments) to Bill Johnson or Russell Powell by the first of the month for inclusion in that month's issue (Monday, May 1 for the May issue).

The effects of crime and how we learn about it will be the subject of two events on Wednesday, April 26. A panel discussion on "Crime: How We Cover It, And Why" will feature five prominent area journalists from 12 p.m. to 1 p.m. in Room S230. A videoconference, "Living Scared: Coping with Violence in America" will begin at 12:30 p.m. in the Stinchfield Lecture Hall.

"A Journalist Forum on Crime: How We Cover It, And Why"

The journalist forum will be moderated by **Stella Xanthakos**, professor of criminal justice at GCC. Panelists will be **Tim Blagg**, editor, of the *Greenfield Recorder*; **Jim Foudy**, editor of the *Northampton Daily Hampshire Gazette*; **Bruce Froesch**, assignment editor for WGGB-TV, Channel 40, in Springfield; **Jim Gemmell**, news director for WRNX-FM in Amherst; and **Larry McDermott**, executive editor of the *Springfield Union-News*.

The panel discussion will examine how and why crime dominates the news much of the time. The O.J. Simpson trial has been covered to an unprecedented degree, to a greater extent than *any* event in recent years. Coverage of the case has blurred the lines between news and entertainment programs like never before. The opportunity to offer live coverage of and excerpts from the trial have lent shows like *Entertainment Tonight* new credibility as news sources. Meanwhile, a traditional news outlet as respected as the

New York Times recently featured a photograph of Marcia Clark in its daily O. J. trial coverage that announced, "Marcia Clark, the chief Simpson prosecutor, came to court yesterday with a new, short hairstyle."

Convicted murderers Susan Smith and Christine Hold used the media to plead for their missing children before suspicion eventually fell upon them. The *Boston Globe* printed a four-color photo occupying a third of the front page showing accused abortion clinic killer John Salvi being arraigned. Locally, the cases of convicted killers like James Cyr and three teenagers from Athol have been the stuff of lead stories for weeks, their crimes described in vivid detail. It seems as if crime coverage has become more sensational and graphic than ever before.

The journalists will explore these and other issues, including the factors they consider when presenting news of crime.

The journalist forum was organized by the Office of Public Relations.

"Living Scared: Coping with Violence in America"

The videoconference will originate from Springfield Technical Community College, and will feature panelists **James Brady**, former press secretary to President Ronald Reagan; Congressman **Richard Neal**; state Senator **Brian Lees**; STCC student **Emile**

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What's New

Several faculty and staff have been appointed to committees of the Pioneer Valley Institute. They are Professor of History and Philosophy **GEORGE BLUH** and **JUDI SINGLEY**, coordinator of the recreation and leisure services program (program committee); Director of the Library **CAROL LETSON** ("town salutes" committee); **CAROL LETSON**, Professor of Geology **DICK LITTLE**, **PEGGE HOWLAND**, curator of the Archibald MacLeish Collection, and **LOUISE MINKS**, coordinator of the Pioneer Valley Institute (membership committee); and **KIT CARPENTER**, coordinator of the English as a Foreign Language program, **CAROL LETSON**, **GEORGE BLUH** and **JUDI SINGLEY** (Heritage Month committee).

Dean of Administration **JANET CHAYES**, Bookstore Clerk **KAREN COLE**, Director of Nursing and Health Occupations **MARGARET CRAIG**, Interim President **LARRY DEAN**, Professor of English **DENNIS FINNELL**, Assistant for Public Relations **BILL JOHNSON**, Assistant to the Vice President for Academic Affairs and Student Support **ELIZABETH ROOP** and secretary **JANNA THOMPSON** answered telephones during WFCR-FM's recent spring fund drive. The college supplied teams on April 2, April 7 and April 8 at the Amherst National Public Radio affiliate.

Spring theater production of "Baby with the Bathwater" opens May 4

The theater department will present Christopher Durang's play *Baby with the Bathwater* Thursday, May 4, through Saturday, May 6. Performances will begin at 8 p.m. in the Sloan Theater. Theater professor **H. James Godwin** will direct the comedy, which follows the life of a young man raised by a mother who is a frustrated novelist and an unemployed, alcoholic father—with a warped nanny thrown in.

Jim Godwin, director of the theater program, has taught at GCC for 18 years, and he has directed and acted in numerous productions at GCC and in the region. He taught at Rutgers University for 12 years before coming to Greenfield.

The cast consists of five students and one veteran from the community. **Adrian Heal**, a first-semester student, plays the role of Daisy, the confused and disoriented child of Helen and John. Helen is played by **Leah Verrill**, who is graduating this June and transferring to Emerson College. Leah has had major roles in each of her four

semesters at the college. Her on-stage husband, John, is portrayed by **Jed Smith**, who was seen last semester in *Vital Signs*. **Lianna Mattson**, who appeared in several roles in *Vital Signs*, will once again play several roles. The cast is rounded out with theater veteran **Jennifer Coliskey**, who plays three different roles. Jennifer has been seen on the GCC stage many times over the past 14 years. She is past president of Arena Civic Theatre and has directed several productions in Franklin County. The production manager is second-semester student **Stacy Carlin**.

The play is for mature audiences.

For information and tickets call extension 266. Tickets may be purchased at the door for the Thursday and Saturday performances. Friday evening's performances will be part of a special dinner theater program kicking off the annual Spring Weekend, for which reservations must be made in advance. Dinner is at 6:30 p.m. in the cafeteria.

Videoconference, journalist forum look at crime

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"**Pete**" **Verville**, the victim of a random attack in 1991; Hampden County District Attorney **William Bennett**; and Associate Justice of the Superior Court of the Massachusetts Trial Court **Bertha Josephson**. The discussion will be moderated by STCC President Dr. **Andrew Scibelli**.

The videoconference will explore how violence has become a pervasive part of life in America, shattering our sense of community adding to the mistrust and tension and fear in our interaction. Daily headlines chronicle violence in the home, in the workplace, at schools, on the street and in both rural and urban settings. The shadow of violence, whether the psychological impact of its constant threat, or the emotional and physical impact on victims of

violence and their families, drains vitality from our existence.

How are we coping with fear, individually and at different levels of government? In this nationally -broadcast teleconference representatives of the federal and state government as well as of the local criminal justice system join with individuals who have been victims of violent acts to discuss the impact of violence and how we are dealing with it.

Local presentation of the videoconference is co-sponsored by Springfield Technical Community College and the Head Injury Education and Advocacy Program. The videoconference is being shown at GCC through the efforts of Project UPDATE.

"Writing Wall" debuts first week of May

Director of Nursing and Health Occupations **MARGARET CRAIG** has been appointed to a vacancy on the Massachusetts Nurses Association's board of directors.

The English department announces the beginning of "The Writing Wall" outside the performing arts center on the south side of the building. The wall will have posted writings from students and faculty in the English program. Enlarged for easy reading, the writings will include student work selected by the English faculty, plus examples of their own work.

The Writing Wall will debut during the first week of May with prize-winning essays announced at the May 3 Honors Convivium.

College receives recycling award

*Business math instructor **DAVID DAMERY** has been elected a trustee of Greenfield Savings Bank.*

David has served as a corporator of the bank for three years. He is the founder of Innova Corporation, which develops and markets education products. David is president of the Franklin County Business Fund for the Arts, and a trustee of the Venture Center.

Dean of Administration **Janet Chayes** and Director of the Physical Plant **John Pride** accepted a recycling award for the college given by the town of Greenfield April 18. The contributions of award recipients were also recognized at Earth Day activities at the Green Fields Market April 22.

John received notification of the award from **Laura Barr**, chair of the town's recycling and solid waste committee. The letter read, in part, "We ... appreciate your efforts to recycle paper, cardboard, and glass as well as to compost, chip, and re-use organic materials from maintenance of the college grounds."

Fund started in memory of Jo Galipault

Anyone who wishes to contribute to a memorial fund in honor of Headstart teacher **Jo Galipault**, who died suddenly April 6, may send their contributions to:

Jo Galipault Memorial Fund
Parent Child Development Center
393 Main St.
Greenfield, MA 01301
Attn: Deb Gass

KATE DOUGLAS, coordinator of the outdoor leadership program, hosted an educator from Poland on March 31. Professor **CIESLAK**, a teacher and administrator at a primary school and spokesperson for the Union of Free Education and Sports, was here on a study tour sponsored by the Institute for Training and Development in Amherst.

"He was interested in understanding our methods of training outdoor leaders for potential application in the Polish context," says **Kate**.

*Professor of Office Administration **JAN BALISE** was a judge at Smith Academy's Foxfire presentation by five finalists from the freshman class earlier this month. This year the finalists' papers were on the theme of World War II, the war front and home front. The topics have to be related to Hatfield in some fashion. Jan has been a judge in the annual competition in the past.*

*Bookstore clerk **KAREN COLE** is a new grandmother! Her son, **DAVID**, and his wife **STEPHANIE** had a baby boy, **ATTICUS WILSON MOECKEL COLE**, April 13, in Berkeley, CA. He weighed eight pounds, ten ounces. Karen says to be prepared for pictures after her visit to see her new grandson later this month.*

*Professor of English **JOANNE HAYES** won the women's division of the Wendell Cup Invitational Cross Country Ski Race in Vermont this winter. In addition, she is completing two books of poetry, *Entrechats* and *Wholehearted Wide*.*

See what's new in the library

Hundreds of new books and videotapes have been added to the library's collection, says Director **Carol Letson**. A printed list of all of those added between July and December 1994 is now available for distribution. Copies have been given to cluster coordinators and additional copies are available from the library.

Still time to register for Massachusetts Educational Computing conference

English professor DENNIS FINNELL has a new book of poetry, Beloved Beast, coming out in June. The book is being published as part of the University of Georgia Press' Contemporary Poetry Series. Dennis' first book of poetry, Red Cottage, won the Juniper Prize from the University of Massachusetts Press.

Congratulations to BOB KEIR, dean of enrollment and community services, on the arrival of a new grandson, ALEXANDER "ROBERT" KEIR, on March 14. Alex weighed in at a healthy eight pounds, 14 ounces, and was 20-1/2 inches long.

More congratulations: Assistant Director of Financial Aid SUSAN OLMSTEAD had a baby on April 2 named Mariah Caley.

The Massachusetts Educational Computing Conference will be held June 14-16 at Middlesex Community College and the University of Massachusetts at Lowell. Accommodations will be available at the Lowell Sheraton Inn.

The conference gives computer users at all levels an opportunity to learn more about computing, says Technical Assistant **John Canon**. Workshops will be offered on a variety of topics at the conference, he says. "The training is a combination of lecture,

demonstration and hands-on activities. It's also a chance for you to share information with others from around the state."

Registration before Monday, May 1 is \$85 per person (\$135 thereafter). Rooms are \$65 per person per night. John has registration forms for people who are interested.

If you have questions or would like additional information, send John a CEO message, stop by his office (C214 in the media center), or call him at extension 262.

Summer hours start June 19

Summer hours will begin Monday, June 19, and continue through Friday, August 18. During this time, the college will be open to the public from 8 a.m. to 4:30 p.m. Monday through Thursday, and 8 a.m. to 12 noon on Friday.

The college will be closed on Tuesday, July 4 for Independence Day, which falls within the summer schedule. The extra hour of work that will be lost due to the condensed hours during that week will be ignored, says Interim President Larry Dean.

The admission, financial aid, student records, administrative services, academic deans and president/vice president's offices will be open for business during the listed business hours. In addition, these services will maintain extended hours during the summer:

Switchboard and security
8 a.m. to 5 p.m. daily

Student services office
8:30 a.m. to 7:30 p.m.
Monday-Thursday
8 a.m. to 3 p.m. Friday

Library

8 a.m. to 9 p.m.
Monday-Thursday
8 a.m. to 12 noon Friday

Academic computing

9 a.m. to 3 p.m. and
5 p.m. to 9 p.m.
Monday-Thursday
Closed for maintenance on Friday

The schedule for other offices and services may vary slightly from the building hours as a result of limited staffing. Each office must post hours of daily operation during the summer and will be expected to maintain those hours. In addition, each individual employee is required to work a normal work week of 37.5 or 40 hours, as required by their particular contract. Each individual's work schedule, including planned vacation leave, is to be approved in advance by the area dean or director.

If you have questions, contact your dean or director.

LORI WYNTERS, social psychology instructor, presented and participated at a Union Institute-sponsored seminar on "Caribbean Women: Work and Family Life," in Barbados, West Indies, March 25-31. Participants at the seminar, hosted by the government structure's Bureau of Women, discussed the primary issues in the lives of Caribbean women, including gender development, girls and education, family structures, race, human services, work, economics and politics, intercultural relations and international relations. Lori will be returning within the year to continue working with the Bureau of Women in the area of engaged teaching and learning and androgogy. Call Lori at 582-3526 if interested in readings and resources about Caribbean women.

Professor of Criminal Justice STELLA XANTHAKOS gave a presentation on balancing a personal and professional life at a March 30 forum in Agawam sponsored by the Women in Criminal Justice Committee. The event was attended by more than 350 women lawyers, judges, correctional officers, probation officers, deputy sheriffs and police officers across the state.

What's Happening

Monday, April 24

Welfare forum, "How the Contract with America impacts jobs, community, welfare and education". Speaking will be Western Mass. Legal Services legal advocate Wendy Kane. **12 noon, S229.**

Monday, April 24

Teleconference: President Clinton will address the American Association of Community Colleges Annual Convention in Minneapolis on job training, student aid, community college education national service and service learning. Clinton's live speech will be telecommunicated to GCC and presented in the television studio. **12 noon, C202.**

Tuesday, April 25

Induction ceremonies for the new Phi Theta Kappa members. Phi Theta Kappa is the national honor society for associate degree colleges. **7 p.m., Stinchfield Lecture Hall.**

Wednesday, April 26

Journalist Forum, "How We Cover Crime, and Why". See page one story for details. **12 noon, S230.**

Wednesday, April 26

Videoconference, "Living Scared: Coping with Violence in America". See page one story for details. **12:30 p.m. to 2 p.m., Lecture Hall.**

Wednesday, April 26

Informal talk by Wayne Garfinkel and Jeff Goldwasser of Network Chiropractors. Network Chiropractors are on campus every Monday and Thursday from 12:30 p.m. to 2 p.m. in the Business FSM to do free adjustments for students, faculty and staff. Anyone interested in taking advantage of their services is advised to attend the talk, their last one of the semester. Final date for adjustments is Monday, May 8, so hurry if you would like to try it! **12 p.m. to 1 p.m., N225.**

Thursday, April 27

National "Take Your Daughter to Work Day". This year, GCC extends an invitation to parents to bring their daughters and sons, ages 9 to 15, to work with them. Corey Hickey, secretary in the student life office, is planning events for the day and would appreciate a head count. She can be reached at extension 268.

Friday, April 28

Workshop, "Mastering Child Behavior Problems". Francis Handy, L.C.S.W., of Longview Associates will conduct the workshop as part of the college's Employee Assistance Program. Handy will review behavior problems often observed in children and will offer suggestions and guidance for dealing with the problems. If you or a family member would like to attend, call Director of Human Resources Jean Battaglia (x243) before Thursday, April 27. **1:15 p.m. to 3:15 p.m., C129.**

Sunday, April 30

Workshop on yoga and meditation techniques led by Jean Erlbaum and Al Rappaport. Sponsored by the GCC Alpha Sigma Omicron chapter of Phi Theta Kappa, the National Honor Society. Wear comfortable clothes and bring a mat. **1:30 p.m. to 4:30 p.m., Stinchfield Lecture Hall.**

Monday, May 1

Panel and open forum, "Hate Crimes and Civil Rights Law". Presented as part of the Franklin County Coalition for a Safe Community's seventh annual Week of Awareness. **12 noon to 2 p.m., back of the cafeteria.**

Monday, May 1

Deadline, May issue of *On Campus*.

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Adjunct faculty member **GEORGE "SKIP" PRICE** has been named the 1994 National Association of Geology Teachers outstanding earth science teacher of the year for the New England region. Only 11 teachers nationwide are selected for the award, and the winner for each region is selected from an unnamed number of nominations submitted by the candidate's colleagues. Price, who is an eighth-grade earth science teacher at Frontier Regional School in South Deerfield, was nominated by Frontier Principal William Decker. The award comes with close to \$2,000 in teaching materials and travel money to the Geological Society of America's annual meeting, scheduled in Toronto in late May.

*Congratulations to **BOB SCHILLING**, professor of computer information systems, and his wife **DEB** for successfully completing the Boston Marathon April 17. Bob finished in just over four hours, with Deb just a few minutes behind.*

More of What's Happening

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Wednesday, May 3

Film, *Defending Our Lives*, the 1993 Academy Award-winning documentary that tells the story of the "Framingham 8," women who killed their husbands after years of being battered wives. A panel discussion will follow. Presented as part of the Franklin County Coalition for a Safe Community's seventh annual Week of Awareness. **12 p.m. to 2 p.m., Stinchfield Lecture Hall.**

Wednesday, May 3

Annual Honors Convivium sponsored by the GCC Foundation. Guest speaker will be political cartoonist Dave Granlund. \$16 per person; reservations can be made by calling Kathleen Meredith (x203). **Reception in the south art gallery at 5:30 p.m., dinner in the cafeteria at 6:30 p.m.**

Thursday, May 4

Live theater. The theater program will present the Christopher Durang play, *Baby with the Bathwater*. See page two story for details. **8 p.m., Sloan Theater.**

Friday, May 5

Dinner theater event. The theater program will present the Christopher Durang play, *Baby with the Bathwater*. See page two story for details. Dinner at 6:30 p.m. **8 p.m., Sloan Theater.**

Saturday, May 6

Live theater. The theater program will present the Christopher Durang play, *Baby with the Bathwater*. See page two story for details. **8 p.m., Sloan Theater.**

Wednesday, May 10

All-college meeting. Topics will include the FY96 college budget. **12 noon, Sloan Theater.**

Monday, May 15

Last day of day classes.

Tuesday, May 16 to

Friday, May 19

Final exams—day classes.

Tuesday, May 16

Last day of evening classes; exams for evening classes.

Friday, May 19

Formal dedication of the new Downtown Center. "A Taste of Downtown" will feature free food samples by seven Greenfield restaurants. Live jazz will begin the festivities, and classical music will follow the formal dedication (expected to begin about 6 p.m.). Tours, dignitaries—the works. **5:30 p.m. to 7:30 p.m.**

Wednesday, May 24

Fifth annual GCC Scholarship Golf Tournament, at the Crumpin-Fox Country Club in Bernardston. This event has raised thousands of dollars in scholarships from its inception. If you're interested in volunteering, call Jane Abbott (x235). Tournament day includes refreshments and dinner at Andiamo. Tournament participants limited to 144 and will be accepted until May 17. To request sponsor or registration forms or for more information, call Jean Simmons (x315). **Shotgun scramble tournament begins at 11 a.m.**

Sunday, June 4

Commencement! Under the tent on the main lawn. **12 noon.**

Style points

What is the correct GCC style, and why?

When it comes to writing, what is the correct GCC style? It's actually a collection of rules based on several factors, not the least of which is common usage, according to **Russell Powell**, director of marketing and public relations. The main goal in establishing style rules is consistency, he says, rather than finding universally agreed-upon practices.

"There are several style books in wide use," he says, such as the *Chicago Manual of Style* and the *Associated Press Style Book*. "The key is to adopt rules that conform to the particular needs and practices of your institution and then to use them without fail."

Style rules can change, however, Russell notes. "Language is not static; it's always changing, and we have to be open to considering new ways of presenting material as circumstances dictate. New words that have gained popular acceptance, like 'filmmaker' or 'workforce' are not covered by the old rules."

For college publications, Russell recommends a personal tone ("use words like 'you' or 'we' rather than 'the student' or 'the college'"), an active construction ("use expressive verbs, and avoid beginning sentences with phrases like 'for example' or 'however'") and efficiency ("take a hard look to make certain that you're not repeating yourself"). "Anything we put in writing is a reflection of the college, whether we like it or not," he says. "If we're inconsistent or sloppy with our language, people can infer that our programs are not of a high quality."

Sometimes rules even change from publication to publication. "In *On Campus*, for example, I don't capitalize place names like "main campus" or "office of student life" or "downtown center," says Russell. "In the catalog, I do." The reason,

he says, is the different audience for each publication.

"People who are unfamiliar with the college and are seeking out information in our catalog benefit from seeing office and building names stand out with capital letters. *On Campus* is a more informal publication, for an audience—employees—who are already familiar with their surroundings. To them, capitalizing office names could seem artificial or pretentious."

In establishing style guidelines for the college, Russell informally consults with people like faculty member **Tom Boisvert**, Director of Grants **Steve Budd**, Interim President **Larry Dean**, Director of Diversity **Herb Hentz**, Staff Assistant for Public Relations **Bill Johnson**, Staff Assistant to the Vice President **Lynne Morris**, Vice President for Academic Affairs and Student Support **Ira Rubenzahl**, English professor **Faythe Turner**, and Academic Dean **Mirrless Underwood**, who either share a strong interest in language or who are heavily involved in the production of college publications (like Lynne and Tom, who work on the catalog). Tom, Steve, Bill, Faythe and Mirrless are also members of the marketing committee, which Russell chairs.

In the end, Russell insists that he be able to articulate the reasons for his decisions on style to anyone who asks. Few rules are etched in stone. "I love language and talking about its use," he says, "and I'm always glad to discuss any of these guidelines with anyone. If there are compelling reasons to change, we'll consider them."

The list of style points on the next page is not inclusive, but should help people who are preparing written materials for public consumption. More information about style will be published from time to time in *On Campus* in the future.

Continued on next page

GCC style points

General

- correct: associate *of* arts, associate *of* science; incorrect: associate *in* arts, associate *in* science
- use "baccalaureate degree institution" instead of "four-year institution"; use "associate degree-awarding college" instead of "two-year college"
- our new building at 270 Main Street is the Downtown Center, not "the former Heritage Bank building".
- prefer "students learn ..." to "the student learns ..."
- prefer "theater" to "theatre" (in part because of permanent signs for Sloan Theater)
- prefer "catalog" to "catalogue"
- book titles, film titles, names of newspapers and television programs should all be *italicized*. Titles of articles should be within quotes.
- use lowercase letters and periods in "a.m." and "p.m."
- correct style is "master's degree"
- spell out "percent" rather than using the symbol "%"
- commas *always* appear inside of quotation marks. Example: Her article, "The Value of Community Colleges," appeared in the May issue.
- periods *only* appear inside quotation marks when they are a part of the quote. Examples: *It was at that moment that he said, "Thanks for everything."* but *He said he didn't go because he was "tired".*

Numbers

- numbers under ten should generally be spelled out ("four"). For numbers larger than ten, use the digits ("16"). The number ten can be presented either way.
- Always spell out a number when it begins a sentence ("Forty-five people ...").
- Always use the digit when linked to a percentage ("3 percent")

- correct style is "'60s ..." *not* "60's ..." or "'60's ..."
- correct style is 7 p.m., *not* 7:00 p.m.; \$50 *not* \$50.00

Capitalization

- do not capitalize department names in text ("biology" not "Biology")
- do not capitalize "the college"
- capitalize people's titles only when they precede the person's name as the actual title ("geology professor Richard Little"; "Richard Little, professor of geology"; "Professor of Geology Richard Little")

Abbreviations

- "etc." should be avoided at all cost; provide examples of what you mean
- do not use periods within acronyms (GCC, not G.C.C.)
- do not use "&" in either titles or text; spell out "and".
- use periods with academic degrees: "Ph.D." "M.A." "R.N." "A.A." "M.F.A." "B.A."
- use the two-letter, capitalized abbreviations for states adopted by the postal service. Do not use periods in state abbreviations ("NY" not "N.Y.")
- first references to institutions should be spelled out ("Greenfield Community College"; the "University of Massachusetts at Amherst"); thereafter, acronyms ("GCC", "UMass") are permissible

Course descriptions

- for the sake of space and consistency, incomplete sentences are acceptable
- use the present tense
- avoid redundant or obvious language such as "This course focuses on ..."; prefer "Focus is on ..."
- prefer "emphasis on ..." to "emphasis is placed upon ..."